

Portfolio Guidelines

Submission:

Submit a well-executed, modern portfolio (printed or digital) that reflects your unique style and design journey.

Show your thought process, from initial ideas to final presentation.

1. Cover Page:

- Design an eye-catching cover that reflects your style and work essence.
- Include your name, a relevant title (e.g., Graphic Designer), and a captivating image or design.

2. Introduction:

- Keep it concise (1-2 pages/slides).
- Briefly introduce yourself, your design philosophy, and your passion for design.

Include visuals (images or videos) that reflect your aesthetic.

3. Project Pages:

- Showcase a diverse range of projects (maximum 3-5 projects).
- Maintain a consistent structure (name, description, role, tools, challenges) for each project.

4. Project Images:

- Use high-resolution images that effectively showcase your work.
- Include sketches, photographs, videos, prototypes, and final designs.

5. Design Process:

- Dedicate 2 pages/slides to your design process (ideation, research, sketches, iterations, final results).

6. Typography and Layout:

- Use professional and readable fonts (maximum 2 for consistency).
- Maintain a consistent layout for a polished look.

Additional Tips:

- For digital portfolios, ensure responsiveness across devices.
- If printing, ensure the design translates well to print format.

Good luck crafting a stunning portfolio that showcases your creativity and design skills!